

INFORMATION PAGE SYSTEM AND METHOD

Abstract of the Disclosure

5 An information page system and method provides information to a
consumer from an information station. The system includes the information
station, an information database system with a database manager, and an
information page printed by the information station using information
provided from the information database system. The information page
10 includes a feedback mechanism for submitting data representative of the
information provided back to the information database system. In a method
of providing information using information page system, a request for
information is received from the consumer at the information station. The
information, and an incentive related to the requested information, are
15 retrieved from an information database. The information and the incentive
are then printed on the information page for the consumer at the information
station. Finally, using the feedback mechanism of the information page, data
identifying the information and incentive provided to the consumer is
submitted back to the information database system.